

## websites

### Website Design

PT Media designs websites that are attractive and user friendly with carefully prepared content to clearly represent your organisation. Websites are fast, mobile friendly and responsive for best visitor access. Websites are built using WordPress, with customised designs that are flexible so they can be updated with new content and evolve over time.

### Web Development

PT Media has extensive experience customising website applications relative to organisation needs. Online Entries for events, bookings via secure forms, customer profile databases or any special need can be integrated using various software plugins. Special applications are quoted in addition when planning a standard website.

### Online Shops

PT Media can set up your online shop, integrated within your website and assist with adding in products and setting up your payment gateway. Website shops are user friendly to allow for easy online purchase. PT Media ensures your website remains secure and provides ongoing administration support when needed.

### Website Maintenance

PT Media provides ongoing website maintenance support to ensure your website remains updated. Maintenance is managed efficiently via email and content including large files can be sent via Dropbox. Website Maintenance as requested is charged by the minute and invoiced periodically.

## marketing

### Review

PT Media can review your online profile including your website and identity. PT Media can review and report on your website including competitor comparisons. Reports include results and recommendations to improve your website and online profile. PT Media can develop your online identity providing consistency between your website, Social Media and related online profiles.

### Organic Search

PT Media is experienced and has achieved excellent results using organic search engine optimisation (SEO) methods. PT Media can review your website along with your objectives and make changes to improve your Google search listing. PT Media monitors your search results and provides reports.



### Website (New or Upgrade) \$520

Includes: Template Design, Artwork, Mobile Responsive, SEO, Google Analytics/Search, SSL Certificate. 10 x Website Pages. Page wording and images provided by client. Web Hosting additional. All costs exclude GST.

### Website + Shop \$888

Includes: Website (\$520) as per New or Upgrade + Shop (\$368) 30 products. \$92 for each 5 additional products, payable on completion. SSL Certificate. Admin Support Available. All costs exclude GST.

### Maintenance & Marketing \$92 per hour

All Website and Hosting activity outside specified projects. All Marketing Activities and Technical Support. Activity is logged by the minute and listed on periodic invoices. (\$97 per hour FY2021) All costs exclude GST.

### Graphic Design

PT Media can develop a unique logo design for your organisation, including a Style Guide detailing your logo, colours and typeface. PT Media provides graphic design services for materials including brochures, cards, flyers and advertising. PT Media can assist to ensure that your branding and materials remain consistent across digital and print.

### Promotion

PT Media can assist with Mailchimp newsletters, website integration and database management. PT Media can help to improve your social media profile and create advertising artwork suitable for online.