

Google My Business

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Google My Business is a free, easy-to-use tool that allows local businesses to manage their online presence on Google Search and Google Maps.

- *Designed for businesses that serve customers at a particular location, or that serve customers within a designated service area.*
 - *By verifying and editing your business information, you can help customers find you.*
 - *Connect with customers by posting updates, adding photos, replying to reviews, and more.*
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- You will need to use your actual street address.
 - Google My Business account benefits include a Google search profile, better search results, Google analytics access, better Google Maps presence, and You Tube access as an option.
 - Google My Business now offers business info management, photos, review and website options.
 - Google aims to sell you Google Adwords etc. but you don't need to pay for that to get benefits from having an account.

Google My Business home

<https://www.google.com/business/>

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Google My Business Help – some useful links:

Create a location group/business account (if you have more than one business)

<https://support.google.com/business/answer/6085339?hl=en>

Add or Claim your Business Listing

<https://support.google.com/business/answer/2911778>

Get Reviews on Google

<https://support.google.com/business/answer/3474122?hl=en>

Contact details for support

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